

Players to tweet EUROLEAGUE results as they happen

Ex-Basketball champions to tweet real time commentary from Miapuesta Players' Lounge

May 3 2011 – Barcelona – Online betting business, Miapuesta is hosting an online Players' Lounge at this year's EUROLEAGUE finals, which will provide fans with a real-time view of the game from an insider's perspective.

Ex-players including ex-Barcelona and Panathinaikos player, Dejan Bodiroga are providing live commentary via Twitter, and will also share insights on upcoming matches.

Turkish legend Ibrahim Kutluay will be sharing his insights and expertise on the games alongside basketball star Bodiroga.

Ex-Barcelona and Panathinaikos player, Bodiroga was the first player to win domestic titles in Spain, Italy and Greece, and was both World and European champ with his Yugoslav national team as well as being named one of the 50 greatest contributors to the game by EUROLEAGUE.

Miapuesta's Sportsbook Manager, Rony Nessim said Twitter was the fastest way to report play and had become a key medium when it came to breaking sports news.

"More than 11,000 sports fans have visited the Players' Lounge to engage with the Miapuesta champions so far. The way fans watch and enjoy sport has changed and this is the most effective way for us to get the latest results to fans as they happen. The online streaming of live games and the use of Twitter for up to the second commentary widens the audience beyond those who can get tickets to a game or watch a broadcast tournament," he said.

Miapuesta, a leading Spanish online betting business is a global sponsor of Euroleague Basketball and has been revising the odds throughout the season.

Visit <http://playerslounge.eu/> or follow http://twitter.com/#!/Players_Lounge on Twitter to receive real time updates during the Euroleague FINAL FOUR.

- Ends -

Notes to editors:

*Odds are subject to change. For the latest basketball odds, please [click here](#) or visit www.sportingbet.com.

Sportingbet Outright Betting Market:

- Panathinaikos 2.25.
- Maccabi Electra 2.90.
- Real Madrid 5.25.
- Montepaschi Siena 5.75.

For more information, please:

Email: media@sportingbet.com

Miapuesta is one of Spain's leading online sports betting services, offering customers an unprecedented number of sports betting opportunities along with a full suite of casino, poker and games. Miapuesta is part of one of the world's most well-known online gaming operators, Sportingbet. Founded in 1998, Sportingbet plc has been listed on the London Stock Exchange since 2001.

Sportingbet operates websites in 21 languages, targeting 26 countries and accepts bets in 20 different currencies. Sportingbet and Miapuesta's services are tailored to meet customer needs with the provision of in:play betting, live streaming of games and membership advantages. Sportingbet and Miapuesta are sponsors of some of the world's biggest teams and events from Euroleague Basketball across Europe to Real Racing Club in La Liga.

With over 50 statisticians in house to provide up to the second odds, Miapuesta is a source of sporting statistics and predictions.

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